



# COFFEE WITH THE EXPERT



## Topic

### How to Get Access to Capital

Wednesday, March 10, 2010

9:00 - 9:45 a.m.

Success in business takes both ability and capital. You know you have the ability because you're a successful business owner, but where do you find capital funding?

This conference call will focus on access to capital: what are the sources, who has access and how to get access.

#### KEY AGENDA POINTS

- Update on the economic and financial landscape.
- Five things that banks focus on when lending.
- How can you position your company to obtain the best capital?
- What types of financing are available for small businesses?

#### About the Speakers:

Natalie Hay is VP of Business Banking for FirstMerit Bank in Columbus. Natalie is responsible for building new and existing small business relationships.

Mary Patton is VP of Commercial Banking for FirstMerit Bank and is specifically responsible for building new and existing commercial banking relationships.

Together they have nearly 50 years of banking experience giving them the diverse background and depth of knowledge to provide creative solutions to assist businesses in achieving their goals.

**IMPORTANT NOTE** – *This is not a sales-pitch for a specific bank. The material covered in this conference call will be helpful regardless of where you bank.*

## REGISTRATION

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Members: \$25.00

Once you have registered, you will be given a telephone number and a five digit pin number which will permit you access to the conference call.

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