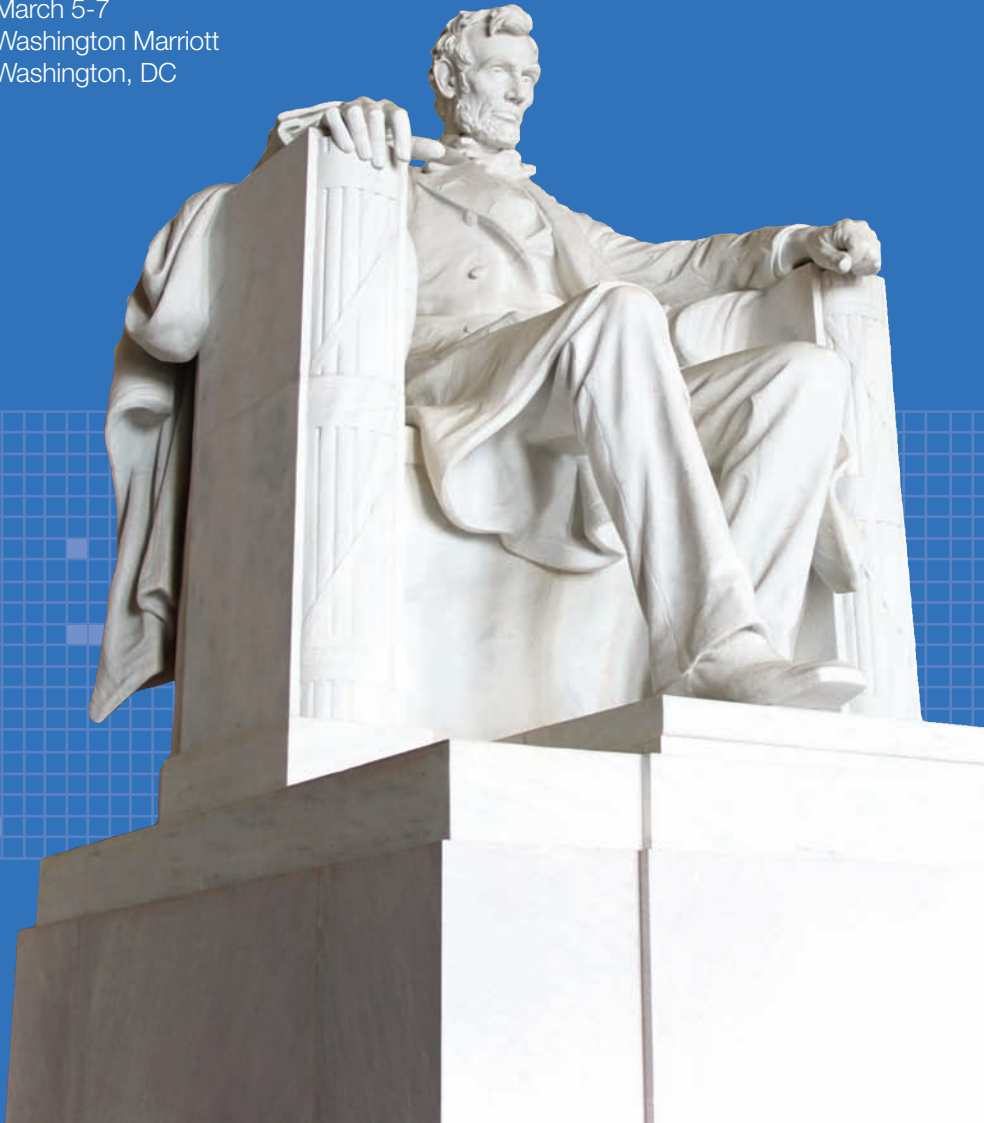


2012 Spring Meeting & Legislative Conference

March 5-7
Washington Marriott
Washington, DC



Welcome to Washington and Election Year 2012

With a pivotal election unfolding this year, your voice will have added influence as we focus on the continuing economic challenges facing the housing and building industry. We must do everything possible to bring attention to the industry's agenda in Washington. In the past three years, members of both the National Lumber and Building Material Dealers Association (NLBMDA) and the Window & Door Manufacturers Association (WDMA) have been active in communicating with their elected officials on the major issues impacting the industry. We must take it to the next level in 2012 and harness the most valuable tools we have with our elected officials and bureaucrats: face-to-face meetings and discussions. The Spring Meeting & Legislative Conference is an incredible opportunity to remind leaders of our important industry and advance the advocacy agendas of NLBMDA and WDMA.

Make your voice heard and join us March 5-7, 2012, at the Washington Marriott in Washington, DC. Discover how to effectively communicate your position on key issues to members of Congress with offerings that include Lobbying 101 and the Washington Briefing Breakfast. Get the chance to directly interact with lawmakers during Capitol Hill and federal agency visits and during the Capitol Hill Legislative Reception.

The NLBMDA/WDMA Joint Welcome Reception will allow you to connect with fellow industry partners and learn about what's to come from veteran speakers and political players. See how a united industry position on current issues affects your business, and be a part of the change you want to see in Washington, DC. Take the first step today and register now with your respective association. Discover the power of your own voice and make a positive difference in our industry.

Regards,



A handwritten signature in cursive that reads "Cally Fromme".

Cally Fromme
NLBMDA Chair
Executive Vice President
Zarsky Lumber Company, Inc.
Victoria, TX



A handwritten signature in cursive that reads "Elaine Sagers".

Elaine Sagers
WDMA Chair
Vice President, Marketing &
Customer Support
Pella Corporation
Pella, IA

About the Host Organizations



National Lumber and Building Material Dealers Association (NLBMDA)

NLBMDA represents more than 6,000 members operating single or multiple lumber yards and component plants. These members serve homebuilders, subcontractors, and general contractors in the new construction, repair, and remodeling of residential and light commercial structures. For more information, visit www.dealer.org.



Window & Door Manufacturers Association (WDMA)

WDMA represents the leading U.S. and Canadian producers of windows, skylights, and doors for the domestic and export markets. WDMA's member companies manufacture and supply sash, frames, window units, skylights, flush doors, stile and rail doors, and sliding patio door units for residential, commercial, and institutional markets. WDMA members manufacture high-performance products designed and built to performance-based standards and are leading America's efforts to develop and utilize energy efficient windows, doors, and skylights for both new and replacement construction. For more information, visit www.wdma.com.



Schedule at-a-Glance

Monday, March 5

NLBMDA Members

7:00 a.m. – 8:15 a.m.

Executive Committee Meeting
(by invitation only)

8:15 a.m. – 9:00 a.m.

Leadership Development Committee

9:00 a.m. – 10:30 a.m.

LuDPAC Board of Trustees Meeting

10:45 a.m. – 12:00 p.m.

Federated Association Executives

10:45 a.m. – 12:00 p.m.

Manufacturers & Services Council Meeting

12:00 p.m. – 1:30 p.m.

Joint PAC Fundraising Luncheon
(ticketed event)

1:30 p.m. – 2:45 p.m.

Legislative Advocacy Committee

2:45 p.m. – 4:00 p.m.

Regulatory, Codes, & Standards Committee

4:00 p.m. – 5:30 p.m.

Board of Directors Meeting

5:30 p.m. – 7:00 p.m.

Joint Welcome Reception and
Silent Auction

WDMA Members

7:30 a.m. – 9:00 a.m.

National Architectural Door Council
Executive Committee

7:30 a.m. – 9:00 a.m.

WDMA-PAC Board of Trustees Meeting

9:00 a.m. – 10:00 a.m.

Annual Membership Meeting & Elections

10:15 a.m. – 11:45 a.m.

Legislative Affairs Committee

12:00 p.m. – 1:30 p.m.

Joint PAC Fundraising Luncheon
(ticketed event)

1:30 p.m. – 3:15 p.m.

Regulatory Affairs Steering Committee

3:30 p.m. – 5:00 p.m.

Membership, Marketing, &
Education Committee

5:30 p.m. – 7:00 p.m.

Joint Welcome Reception and
Silent Auction



Schedule at-a-Glance

Tuesday, March 6

NLBMDA & WDMA Members

7:00 a.m. – 7:30 a.m.

Lobbying 101

(optional Hill visit training)

7:30 a.m. – 8:45 a.m.

Washington Briefing Breakfast &
Keynote Presentation

8:45 a.m. – 9:30 a.m.

NLBMDA Issues Briefing

8:45 a.m. – 9:30 a.m.

WDMA Issues Briefing

9:45 a.m. – 10:45 a.m.

General Session & Featured Speaker

11:00 a.m. – 12:00 p.m.

Federal Issues Panel #1

11:00 a.m. – 12:00 p.m.

Federal Issues Panel #2

12:00 p.m. – 5:30 p.m.

Capitol Hill & Federal Agency Visits

5:00 p.m. – 6:30 p.m.

Capitol Hill Legislative Reception

Wednesday, March 7

WDMA Members

8:00 a.m. – 12:00 p.m.

Board of Directors Meeting

1:00 p.m. – 5:00 p.m.

Technical Committee Meeting

NLBMDA & WDMA Members

9:00 a.m. – 12:00 p.m.

Optional Hill Visits



Conference Sponsors

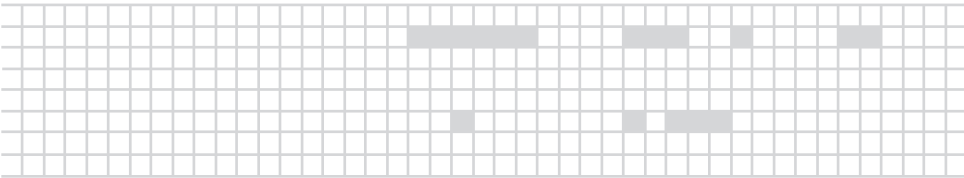
NLBMDA and WDMA would like to give special thanks to the many companies who are graciously sponsoring this event. Please take the time to visit with them during the many networking events identified throughout the conference schedule.

(Listing current as of January 10, 2012)

Diamond Sponsors



Weyerhaeuser



Conference Sponsors

Platinum Sponsors



Gold Sponsors



Silver Sponsor



If you would like the opportunity to add your company as a sponsor, please contact Michael O'Brien at **202.367.1280** for availabilities and details about various sponsor levels. All sponsors will appear in the on-site program and will be recognized throughout the conference.

Featured Speaker



Monday, March 5

Joint PAC Fundraising Luncheon

(ticketed event)

12:00 p.m. – 1:30 p.m.

Alex Castellanos

GOP Political Strategist and *CNN* Political Analyst

Alex Castellanos is one of the Republican party's best-known and most successful media consultants and strategists. Castellanos has served as media consultant to seven U.S. presidential campaigns, serving on the John McCain for President Ad Council; a senior strategist for the Romney for President campaign; and as a key creative member to the 2000 and 2004 Bush-Cheney campaigns. He has been credited with the discovery of the political "soccer-mom" and has been dubbed the "father of the attack ad." Castellanos has helped elect nine U.S. senators and six governors, and has more than two decades of political consulting experience, both abroad and in the United States. Castellanos brings a wealth of campaign strategy, public opinion research, and communications experience to corporate communications and public policy campaigns. In 2008, he was honored as a Fellow at the Institute of Politics at the Kennedy School of Government at Harvard University.



Conference Sessions

NLBMDA/WDMA Joint Welcome Reception and Silent Auction

Monday, March 5
5:30 p.m. – 7:00 p.m.

The NLBMDA/WDMA joint welcome reception is the perfect time to make and renew business connections. Enjoy a relaxed and fun social event and make an impact on the industry's legislative initiatives by participating in the evening's silent auction benefiting NLBMDA's and WDMA's political action committees. All proceeds will go toward promoting candidates who support the industry in Congress. To donate an item, please check the box on your registration form and a staff member will follow up with you.

Lobbying 101

Tuesday, March 6
7:00 a.m. – 7:30 a.m.

This optional session offers hints and tips to get your message across clearly and effectively to members of Congress. Those visiting Congress for the first time or seeking a review should attend.

Washington Briefing Breakfast & Keynote Presentation

Tuesday, March 6
7:30 a.m. – 8:45 a.m.

The annual Washington briefing breakfast will feature keynote remarks from a federal policymaker and insight on what it takes to effectively communicate industry messages. Hear an overview of the current atmosphere on the Hill and review specific talking points you will need to effectively communicate the industry's position during Capitol Hill and federal agency visits.

Federal Issues Panels

Tuesday, March 6
11:00 a.m. – 12:00 p.m.

Hear in-depth panel discussions on some of the critical issues facing the building industry in Washington today, featuring key officials who will share their perspectives on the current status and outlook for these issues in 2012 and beyond.

Conference Sessions

Capitol Hill & Federal Agency Visits

Tuesday, March 6

12:00 p.m. – 5:30 p.m.

Wednesday, March 7

9:00 a.m. – 12:00 p.m.

Your elected officials rely on feedback from the constituents in their districts to keep them apprised of the economic climate and to provide real-world feedback on how legislative actions impact employers and jobs in their communities. In addition, federal agency officials often do not get to hear from those directly impacted by their proposed regulations. Conference attendees will have the opportunity to visit their members of Congress on Capitol Hill and/or meet with federal agency representatives to discuss industry issues and concerns.

Capitol Hill Legislative Reception

Tuesday, March 6

5:00 p.m. – 6:30 p.m.

Share details of your Capitol Hill visit with friends and colleagues and show appreciation for our supporters on Capitol Hill at the annual legislative reception. Members of Congress and their key staff members are also invited to attend.



Visit www.leg-con.org to access online registration and housing information to secure your participation at the 2012 Spring Meeting & Legislative Conference.

Hotel Information

Secure Your Hotel Room



Washington Marriott

1221 22nd Street NW
Washington, DC 20037
Phone: 202.872.1500
Toll-free: 800.393.3053
www.leg-con.org/hotel

The Washington Marriott hotel in downtown Washington, DC is ideally located in the city's premier West End area. This luxurious hotel features 470 rooms, with easy access to two Metro stations that are within walking distance of the hotel. The Washington Marriott is also just 15 minutes from Washington Reagan National Airport and a short ride to Dulles Airport.

Guest rooms are available at the special Spring Meeting & Legislative Conference rate until February 10, 2012. Don't delay—make your reservation today at www.leg-con.org/hotel.

Room Rate: \$234 per night, single or double, plus tax

Hotel Cut-Off Date: February 10, 2012

Please note: If you book your hotel room using the online registration system, the Legislative Conference group code will automatically populate for you to receive the discounted room rate. If you would like to make your reservation by phone, please mention that you are attending the 'Legislative Conference' to receive the reduced rate.





2025 M Street NW, Suite 800
Washington, DC 20036-3309
800.634.8645
202.367.1169
www.dealer.org



2025 M Street NW, Suite 800
Washington, DC 20036-3309
202.367.1157
www.wdma.com

NLBMDA Registration Form

2012 Spring Meeting & Legislative Conference

March 5-7, 2012 • Washington Marriott Hotel • Washington, DC



Register online at www.leg-con.org or complete the form below.

Contact Information

Please check if you are a first-time attendee

First Name _____ Last Name _____

Title _____

Company Name _____

Street Address _____

City _____ State _____ ZIP _____ Country _____

Phone _____ Fax _____

Email Address _____

Member Status

I am a NLBMDA member

I am a member of a state/regional LBM association
Specify which association _____

I will donate an item for the LuDPAC (NLBMDA) and WDMA-PAC Silent Auction

I need assistance in scheduling Capitol Hill visits

Washington Marriott Hotel Reservation

The 2012 Spring Meeting & Legislative Conference will be held at the Washington Marriott Hotel. The conference has negotiated a special group rate of \$234 per night for all attendees. To make your reservation, please call the hotel directly at 800.393.3053 and reference the Legislative Conference to receive this special rate.

Please make your reservation by February 10.

Registration Fees

Registration fee does not include the Joint PAC Luncheon on Monday. Information regarding the luncheon will be sent at a later date.

Early Registration (On or before February 10)*

Company Attendee: \$295 \$ _____

Spouse/Guest: \$180 \$ _____

Spouse/Guest Name: _____

Total \$ _____

Regular/On-site Registration (After February 10)

Company Attendee: \$345 \$ _____

Spouse/Guest: \$180 \$ _____

Spouse/Guest Name: _____

Total \$ _____

Please list any special needs or dietary restrictions here:

Payment

Visa MasterCard American Express

Check enclosed

Card Number _____

Exp. Date _____

Card Holder Name _____

Signature _____

If you are paying by check: Please send your payments to: NLBMDA, Department 3004, Washington, DC 20042-3002.

If paying by credit card: Please fax your registration to 202.367.2173.

Cancellation Policy

All cancellation requests must be received in writing. Requests received by **February 10, 2012**, will receive a 100% refund less a \$80 processing fee. Please note all refunds will not be processed until after the meeting has concluded. No refunds will be issued after **February 10, 2012**. Please send cancellation requests via fax to 202.367.2173 or via email to registration@dealer.org.

Questions about the registration process? Please contact NLBMDA at 202.367.1173 or email registration@dealer.org.

* Early registration guarantees your name/company is listed in the attendee roster.

For more information, visit www.leg-con.org.