

Claim Check Verification Program



CLAIM CHECK
VERIFIED

Don't Promise Quality - Prove It.

Wholesalers and retailers are faced with an unprecedented number of products introduced into the building and materials supply chain from around the world. Some products have failed, caused injuries or even death. Product liability suits are becoming all too common, naming both retailers and manufacturers. Products that perform as promised will stand out in what has become a crowded building products market.

The Claim Check Verification Program provides third-party verification of product claims, assuring the public that products manufactured and sold perform as they should.

Quick Claim Check Verification Program Facts

- Claim Check is a partnership between Intertek and the BPR A
- As experts in the building products industry, we provide a complete quality and safety solution for the services you need
- Information about the program can be found at www.intertek.com/claimcheck
- The Claim Check logo can be used on all advertising, providing a competitive advantage in the marketplace
- Customers can search for Claim Check Verified products in the online directory

Putting the Program to Work for You.

Manufacturers and retail brands are under great pressure to meet product safety standards, and have accurate test data to back up their claims. Aside from legal liability, retailers need to feel secure the product's performance is consistent with manufacturers claims. The Claim Check Verification Program provides independent, third-party proof that products meet those performance claims.

The Claim Check Verification Program, jointly developed by Intertek and the Building Products Retailers Alliance (BPRA), provides the building products industry assurance that product claims are legitimate. The program offers a clear differentiation among competitors. It substantiates marketing claims, reduces retailer's and manufacturer's liability, and most importantly, helps to inform customers and end-users which products have verified performance and which ones do not.

The process for taking advantage of the Claim Check Verification Program is straightforward. Manufacturers apply online at Intertek.com/claimcheck, then submit their claim-supporting documents to Intertek's Claim Check engineers. Once verified, the Claim Check logo can be used in advertising, point-of-purchase and on product packaging, differentiating the product from competitors.

Products verified through the Claim Check Verification Program will be listed in the online directory, showing discriminating buyers that you have taken this important step.

Why Partner with Intertek and the BPRA?

Intertek is a leading provider of quality, safety and environmental solutions serving a wide range of industries around the world. Intertek has the expertise, resources and global reach to support its customers through its network of more than 1,000 laboratories and offices and over 25,000 people in 110 countries around the world.

The Building Products Retailers Alliance (BPRA) is a group of state and regional associations representing the building material retailers in the United States. The mission of the alliance is to benefit companies doing business in the building supply channel by developing services and products that make them more effective and efficient, as well as less prone to liability.

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To learn more about the Claim Check Verification Program, visit www.intertek.com/claimcheck or e-mail icenter@intertek.com.